



Rich Cutter

Group Creative Director

Personal

Name	Rich Cutter
Date of birth	June 17, 1974
Nationality	United States
Relationship	Married
Language	English

Contact

Phone	(864) 423-1805
Email	richcutter@gmail.com
Address	506 Meadowsweet Ln Greenville, SC 29615

Work

Experience	22 Years
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Profile

- richcutter.com
- linkedin.com/in/richcutter
- twitter.com/richcutter
- instagram.com/richcutter
- facebook.com/richcutter

Interests

FAMILY	STAR WARS	CINCINNATI REDS
TRAVEL	SNORKELING	BOARD GAMES



About Me

I'm a passionate creative who thrives on coming up with breakthrough ideas. With over 20 years experience, I've worked on some of the biggest brands, and played a lead role in building teams that have achieved award-winning success in both the digital and social space.



Education

Bob Jones University

1992-1996

Bachelor of Science in Graphic Design



Employment

EP+Co

1998-present

2012-present • I've been instrumental in building EP's social department that has gone on to create best in class creative for brands like Denny's and Deadpool 2. I've played a key role in defining what it means to do daily social content the right way for brands. I currently lead the creative efforts for all social needs of each of EP's clients, and bring my skillset to new business as well.

2000-11 • I brought my design and creativity skills to the digital space and helped EP build a robust, award-winning interactive department. I progressed into a position of creative leadership providing leadership and ideation skills for our clients as well as new business pitches.

1998-99 • I was tasked with designing and laying out ads as a studio designer.

BJU Press - Special Projects Group

1996-1998

I began my career designing and laying out ads, brochures, book covers and catalogs for the BJU Press. I was also tasked with directing photo and video shoots for promotional materials.



Professional Skills

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|--------------|-----------------|
| • Creativity | • Leadership |
| • Presenting | • Art Direction |
| • Social | • Digital |
| • Writing | • Communication |